

# CONTRACT



**KJRH**  
**3701 So. Peoria Ave.**  
**Tulsa, OK 74105**  
**(918) 743-2222**

And:

**Rollins Communications**  
**P O Box 52667**  
**Tulsa, OK 74152**

<u>Contract / Revision</u> 198023 /		<u>Alt Order #</u>
<u>Product</u> Lankford for US Senate		
<u>Contract Dates</u> 10/24/16 - 11/08/16	<u>Estimate #</u> 10/24-11/8	
<u>Advertiser</u> Lankford/Republican/US Senate		<u>Original Date / Revision</u> 10/12/16 / 10/21/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Property</u> KJRH	<u>Account Executive</u> Jenna Salmon	<u>Sales Office</u> EWS - Washing
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>Agency Ref</u> 1	<u>Advertiser Ref</u>	<u>Product 1/2</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KJRH	10/24/16	11/08/16	Su Today Show	7-8am		:30				NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/24/16	10/30/16	-----S				1	\$50.00				
	Week:	10/31/16	11/06/16	-----S				1	\$50.00				
	Week:	11/07/16	11/13/16	-----				0	\$0.00				
N 2	KJRH	10/24/16	11/08/16	M-F Today Show	7-9am		:30				NM	14	\$1,190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/24/16	10/30/16	MTWTF--				4	\$85.00				
	Week:	10/31/16	11/06/16	MTWTF--				8	\$85.00				
	Week:	11/07/16	11/13/16	MT-----				2	\$85.00				
N 3	KJRH	10/30/16	11/06/16	Su 6-7am News	6-7am		:30				NM	2	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/24/16	10/30/16	-----S				1	\$30.00				
	Week:	10/31/16	11/06/16	-----S				1	\$30.00				
N 4	KJRH	10/30/16	11/06/16	Su 8-9am News	8-9am		:30				NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/24/16	10/30/16	-----S				1	\$100.00				
	Week:	10/31/16	11/06/16	-----S				1	\$100.00				
N 5	KJRH	10/24/16	11/08/16	M-F 6-7am News	6-7am		:30				NM	14	\$1,190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/24/16	10/30/16	MTWTF--				4	\$85.00				
	Week:	10/31/16	11/06/16	MTWTF--				8	\$85.00				
	Week:	11/07/16	11/13/16	MT-----				2	\$85.00				
N 6	KJRH	10/30/16	11/06/16	Meet The Press	9-10am		:30				NM	2	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/24/16	10/30/16	-----S				1	\$105.00				
	Week:	10/31/16	11/06/16	-----S				1	\$105.00				
N 7	KJRH	10/24/16	11/07/16	M-F 6-630pm News	6-630pm		:30				NM	11	\$880.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/24/16	10/30/16	MTWTF--				5	\$80.00				
	Week:	10/31/16	11/06/16	MTWTF--				5	\$80.00				
	Week:	11/07/16	11/13/16	M-----				1	\$80.00				
N 8	KJRH	10/30/16	11/06/16	Su 5-530pm News	5-530pm		:30				NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/24/16	10/30/16	-----S				1	\$300.00				

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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<u>Contract / Revision</u> 198023 /		<u>Alt Order #</u>
<u>Contract Dates</u> <b>10/24/16 - 11/08/16</b>	<u>Product</u> Lankford for US Senate	<u>Estimate #</u> <b>10/24-11/8</b>
<u>Advertiser</u> <b>Lankford/Republican/US</b>		<u>Original Date / Revision</u> 10/12/16 / 10/21/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>						
Week:		10/31/16	11/06/16	-----S				1	\$300.00						
N 9	KJRH	10/30/16	11/06/16	Sunday Prime A	6-7pm		:30				NM	2	\$1,900.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>						
Week:		10/24/16	10/30/16	-----S				1	\$400.00						
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>				
	1	KJRH	10/24/16-10/30/16	Sunday Prime A	6-7pm	-----Su	:30		<del>\$400.00</del>		NM				
	See MG 9.3														
	3	KJRH	10/30/16-10/30/16	NFL Game Sunday	715-1030pm	-----Su	:30		\$1,500.00		NM				
	Ⓜ MG for 9.1 10/30														
Week:		10/31/16	11/06/16	-----S				1	\$400.00						
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>				
	2	KJRH	10/31/16-11/06/16	Sunday Prime A	6-7pm	-----Su	:30		<del>\$400.00</del>		NM				
	See MG 9.4														
	4	KJRH	10/31/16-11/06/16	Wednesday Prime B	8-9pm	---W-----	:30		\$400.00		NM				
	Ⓜ MG for 9.2 11/06														
N 10	KJRH	10/24/16	11/07/16	M-F 10-1035pm News	10-1035pm		:30				NM	11	\$2,420.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>						
Week:		10/24/16	10/30/16	MTWTF--				5	\$220.00						
Week:		10/31/16	11/06/16	MTWTF--				5	\$220.00						
Week:		11/07/16	11/13/16	M-----				1	\$220.00						
N 11	KJRH	10/30/16	11/06/16	Su 10-11pm News	10-11pm		:30				NM	2	\$320.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>						
Week:		10/24/16	10/30/16	-----S				1	\$160.00						
Week:		10/31/16	11/06/16	-----S				1	\$160.00						
Totals								0.00				64	\$9,070.00		

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/01/16 - 10/31/16	31	\$5,065.00	(\$759.75)	\$4,305.25
11/01/16 - 11/08/16	33	\$4,005.00	(\$600.75)	\$3,404.25
<b>Totals</b>	64	\$9,070.00	(\$1,360.50)	\$7,709.50

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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